

WHAT IS THIS? A list of all L'Oréal Professionnel Paris products ranked in order of fastest sellers at the top to slower sellers towards the bottom. If you have shelves smaller or larger than 1m width (as per planograms) or aren't sure which to put on your shelves, you can use this list to help you decide. Measure + count your shelf widths (you can fit 12 products per 1 metre / 6 per 50cm). Select the number of products you can fit in your space from the list below + paste the product codes into LPS to order the perfect range for your retail shelves

SKU Hierarchy

1	30158078	LP SE Metal D SHP 300 ML I34
2	30160606	LP SE MRVL Msq 250 ML I34
3	3474637090609	LP SE MRVL OIL 50mL R VJ20
4	3474636975518	LP SE21 Vitam C Shp 300ml R VG61
5	3474636975709	LP SE21 Vitam C Cond 200ml R VI22
6	3474636974368	LP SE21 Vitam C 10-1 190ml R VA16
7	3474636974108	LP SE21 Silver Shp 300ml R V346
8	3474636974221	LP SE21 Abs Rep Shp 300ml R VG61
9	3474636976096	LP SE21 Abs Rep Cond 200ml R VI22
10	3474636977321	LP SE21 Volum Spr 125ml R VA16
11	3474636977369	LP SE21 ABSO REPAIR OIL 90ML R VA16
12	3474636974429	LP SE21 Pro Lng Shp 300ml R VG61
13	3474637044992	LP SE Chroma Purple Shp 300ml VI52
14	3474636975259	LP SE21 Inforcer Shp 300ml R VG61
15	3474636977338	LP SE21 Blow D Crem 150ml R VA16
16	3474636976119	LP SE21 Pro Lng Cond 200ml R VI22
17	3474636976133	LP SE21 Silver Cond 200ml R V035
18	3474636975211	LP SE21 Inforcer Cond 200ml R VI22
19	3474636974184	LP SE21 Volum Shp 300ml R VG61
20	3474637090470	LP SE Scalp A-Disc Shp 300 R VG61
21	3474637090586	LP SE Scalp A-Disc Treat 200ml I22
22	3474637090531	LP SE Scalp A-Oily Msq 250ml R I22
23	3474637106461	LP SE Scalp A-Oily Shp 300mL VG61
24	3474637109387	LP SE Scalp A-Dndrf Shp 300 R VG61
25	3474636977277	LP SE21 Blondi C Shp 300ml R V346
26	3474637044978	LP SE Chroma Ash Shp 300ml VI52
27	3474636971039	LP SE21 Abs Rep Msq 250ml R VI22
28	3474636974382	LP SE21 Blondi Shp 300ml R VG61
29	3474636975327	LP SE21 Abs Rep Msq G250ml R VI22
30	3474636976058	LP SE21 VITAM C MASQ 250ML R VI22
31	3474637106409	LP SE Serioxyl Dens Shp 300ml VG61
32	3474637106348	LP SE Serioxyl Density 90ml VA16
33	3474636976010	LP SE21 Blondi Cond 200ml R VI22
34	3474636974238	LP SE21 Vitam C Shp 750ml R VA16
35	3474636976072	LP SE21 Pro Lng Msq 250ml R VI22
36	3474636974191	LP SE21 Abs Rep Shp 750ml R VA16
37	3474636977307	LP SE21 Pro L Crem 150ml R V805
38	3474636975365	LP SE21 Vitam C Cond 500ml R VB98

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39	3474636975297	LP SE21 Inforcer Msq 250ml R VI22
40	3474637069209	Lp SE Curls Moist Shp 300ml R VG61
41	3474637069247	LP SE Curls Msq 250ml R VI22
42	3474636975488	LP SE21 Abs Rep Cond 500ml R VB98
43	3474636974405	LP SE21 Liss Shp 300ml R VG61
44	3474636975990	LP SE21 Liss Msq 250ml R VI22
45	3474636975952	LP SE21 Vitam C Shp 500ml R VG61
46	3474636975327	LP SE21 Abs Rep Msq G250ml R VI22
47	3474637109738	LP SE Curl Mousse 10in1 250ml V346
48	3474636976034	LP SE21 Blondi Msq 250ml R VI22
49	3474637069070	LP SE Curls Clari shp 300ml R VG61
50	3474637069148	LP SE Curls Dry Acc 150ml R VJ06
51	3474636975723	LP SE21 Silver Shp 750ml R VI18
52	3474637076498	LP SE Curls Reviver Spr 190ml VA16
53	3474637069155	LP SE Curls Activ Jell 250ml R VA16
54	3474636975761	LP SE21 Pro Lng Shp 750ml R VA16
55	3474636975921	LP SE21 Abs Rep Shp 500ml R VG61
56	3474636975167	LP SE21 Pro Lng Cond 500ml R VB98
57	3474637069124	LP SE Curls Long Last 200ml R VJ07
58	3474636974290	LP SE21 Silver Shp 500ml R V346
59	3474636975495	LP SE21 Blondi Cond 500ml R VB98
60	3474637069223	LP SE Curls Butter Msq 250ml R VI22
61	3474636975853	LP SE21 Pro Lng Shp 500ml R VG61
62	3474637044916	LP SE Chroma Purple Shp 500ml VI52
63	3474636977253	LP SE21 Blondi C Shp 500ml R V346
64	3474636976058	LP SE21 VITAM C MASQ 250ML R VI22
65	3474636975969	LP SE21 Blondi Shp 750ml R VA16
66	3474636975365	LP SE21 Vitam C Cond 500ml R VB98
67	3474636975273	LP SE21 Inforcer Cond 500ml VB98
68	3474636975907	LP SE21 Blondi Shp 500ml R VG61
69	3474636977253	LP SE21 Blondi C Shp 750ml R VI18
70	3474636975341	LP SE21 Inforcer Shp 500ml R VG61
71	3474636868414	LP SE PRO LONGER SHP TS 100ML VA16
72	3474637076511	LP SE Curls Moist Shp 500ml R VG61
73	3474636976072	LP SE21 Pro Lng Msq 250ml R VI22
74	3474636975297	LP SE21 Inforcer Msq 250ml R VI22
75	3474636975297	LP SE21 Inforcer Msq 250ml R VI22

SKU Hierarchy: Tecni.ART

30160255 LP TNA19 PLI SHAPER 190ML VG89

30160002 LP TNA19 FIX DESIGN 200ML VG89

30160262 LP TNA19 VOLUME LIFT 250ML V272

30162822 LP TNA19 FIX ANTI FRIZZ 250ML V060

30165120 LP TNA19 FULL VOL EXTRA 250ML V272

30165366 LP TNA19 WEB 150ML VG89

TOP SHELF

LP SE Curls Clari shp 300ml R VG61	3474637069070	1
LP SE Curls Leave-in 200ml RVA16	3474637069124	1
LP SE Curls Msq 250ml R VI22	3474637069247	1
ABSOLUT REPAIR shampoing	3474636974221	1
ABSOLUT REPAIR conditionner	3474636976096	1
STEAMPOD 3 - Vue Face	3474636819720	1

BOTTOM SHELF

LP SE Scalp A-Oily Shp 300mL VG61	3474637106461	
LP SE Scalp A-Discf Shp 300 R VG61	3474637090470	
LP SE Scalp A-Discf Treat 200ml I22	3474637090586	
METAL DETOX shampoing (2)	30158078	1
METAL DETOX Masque ITA	30160606	1
METAL DETOX OIL	3474637090609	
VITAMINO COLOR shampoing	3474636975518	1
VITAMINO COLOR conditionner	3474636975709	1
SILVER shampoing	3474636974108	1
SILVER conditionner	3474636976133	1

TOP SHELF

LP SE Scalp A-Oily Shp 300mL VG61	3474637106461	
LP SE Scalp A-Discf Shp 300 R VG61	3474637090470	
LP SE Scalp A-Discf Treat 200ml I22	3474637090586	
LP SE Scalp A-Dndrf Shp 300 R VG61	3474637109387	
METAL DETOX shampoing (2)	30158078	1
METAL DETOX Masque ITA	30160606	1
METAL DETOX OIL	3474637090609	
VITAMINO COLOR shampoing	3474636975518	1
VITAMINO COLOR conditionner	3474636975709	1
LP SE21 Vitam C 10-1 190ml R VA16	3474636974368	
LP SE21 Blondi C Shp 300ml R V346	3474636977277	
LP SE21 Blondi Cond 200ml R VI22	3474636976010	

BOTTOM SHELF

ABSOLUT REPAIR shampoing	3474636974221	1
ABSOLUT REPAIR conditionner	3474636976096	1
LP SE21 ABSO REPAIR OIL 90ML R VA16	3474636977369	
LP SE21 Pro Lng Shp 300ml R VG61	3474636974429	1
LP SE21 Pro Lng Cond 200ml R VI22	3474636976119	1
LP SE21 Pro L Crem 150ml R V805	3474636977307	
SILVER shampoing	3474636974108	
SILVER conditionner	3474636976133	
LP TNA19 PLI SHAPER 190ML VG89	30160255	1
LP TNA19 FULL VOL EXTRA 250ML V272	30165120	1
LP TNA19 FIX DESIGN 200ML VG89	30160002	1

TOP SHELF

min. order qty

LP SE Curls Clari shp 300ml R VG61	#####	1
LP SE Curls Leave-in 200ml RVA16	#####	1
LP SE Curls Msq 250ml R VI22	#####	1
LP SE Curls Activ Jell 250ml R VA16	#####	6
LP SE Curls Reviver Spr 190ml VA16	3474637076498	1
STEAMPOD 3 - Vue Face	#####	1

MIDDLE SHELF-TOP SHELF

LP SE Scalp A-Oily Shp 300mL VG61	3474637106461	
LP SE Scalp A-Discf Shp 300 R VG61	3474637090470	
LP SE Scalp A-Discf Treat 200ml I22	3474637090586	
LP SE Scalp A-Dndrf Shp 300 R VG61	3474637109387	
LP SE Scalp A-Oily Msq 250ml R I22	3474637090531	
METAL DETOX shampooing	30158078	1
METAL DETOX Masque ITA	30160606	1
METAL DETOX Oil	#####	1
BLONDIFIER COOL shampooing	3474636977277	1
BLONDIFIER conditioner	3474636976010	1
LP SE Serioxyl Dens Shp 300ml VG61	3474637106409	
LP SE Serioxyl Density 90ml VA16	3474637106348	

MIDDLE SHELF-BOTTOM SHELF

VITAMINO COLOR shampooing	#####	1
VITAMINO COLOR conditioner	#####	1
VITAMINO COLOR Masque	#####	1
VITAMINO COLOR leave in	#####	1
ABSOLUT REPAIR shampooing	#####	1
ABSOLUT REPAIR conditioner	#####	1
ABSOLUT REPAIR Masque	#####	1
ABSOLUT REPAIR 10-IN-1 OIL ITA	#####	6
SILVER shampooing	3474636974108	1
SILVER conditioner	3474636976133	1

BOTTOM SHELF

PROLONGER shampooing	#####	1
PROLONGER conditioner	#####	1
PROLONGER leave in	#####	1
INFORCER shampooing	#####	1
INFORCER conditioner	#####	1
INFORCER MASK	3474636975297	1
VOLUMETRY shampooing	#####	1
VOLUMETRY leave in	#####	6
LP TNA19 PLI SHAPER 190mL	30160255	6
LP TNA19 FULL VOL EXTRA 250mL	30165120	6
LP TNA19 FIX DESIGN 200mL	30160002	6

TOP SHELF

min. order qty

LP SE Curls Clari shp 300ml R VG61	3474637069070	1
LP SE Curls Leave-in 200ml RVA16	3474637069124	1
LP SE Curls Msq 250ml R VI22	3474637069247	1
LP SE Curls Activ Jell 250ml R VA16	3474637069155	6
LP SE Curls Reviver Spr 190ml VA16	3474637076498	1
STEAMPOD 3 - Vue Face	3474636819720	1

SECOND-TOP SHELF

LP SE Scalp A-Oily Shp 300mL VG61	3474637106461	
LP SE Scalp A-Discf Shp 300 R VG61	3474637090470	
LP SE Scalp A-Dndrf Shp 300 R VG61	3474637109387	
LP SE Scalp A-Discf Treat 200ml I22	3474637090586	
LP SE Scalp A-Oily Msq 250ml R I22	3474637090531	
BLONDIFIER COOL shampooing	3474636977277	1
BLONDIFIER COOL conditioner	3474636976010	1
BLONDIFIER GLOSS shampooing	3.47464E+12	1
BLONDIFIER conditioner	3.47464E+12	1
BLONDIFIER Masque	3.47464E+12	6
LP-SE-CHROMA-PURPLE300	3474637044992	1
LP-SE-CHROMA-BLUE300	3474637044978	1

MIDDLE-TOP SHELF

SILVER shampooing	3474636974108	1
SILVER conditioner	3474636976133	1
METAL DETOX shampooing	30158078	1
METAL DETOX Masque ITA	30160606	1
METAL DETOX OIL	3474637090609	1
VITAMINO COLOR shampooing	3474636975518	1
VITAMINO COLOR conditioner	3474636975709	1
VITAMINO COLOR Masque	3474636976058	1
VITAMINO COLOR 10-in-1	3474636974368	1

MIDDLE-BOTTOM SHELF

ABSOLUT REPAIR shampooing	3474636974221	1
ABSOLUT REPAIR conditioner	3474636976096	1
ABSOLUT REPAIR Masque	3474636975433	1
ABSOLUT REPAIR GOLD Masque	3474636975174	1
ABSOLUT REPAIR 10-IN-1 OIL	3474636977369	6
PROLONGER shampooing	3474636974429	1
PROLONGER conditioner	3474636976119	1
PROLONGER Masque	3474636976072	1
PROLONGER 10-IN-1	3474636977307	1

SECOND-BOTTOM SHELF

LP SE Serioxyl Dens Shp 300ml VG61	3474637106409	
LP SE Serioxyl Density 90ml VA16	3474637106348	
INFORCER shampooing	3474636975259	1
INFORCER conditioner	3474636975211	1

INFORCER Masque	3474636975297	1
VOLUMETRY shampoing	3474636974184	1
VOLUMETRY spray	3474636977321	6
BLOW DRY fluidifier	3.47464E+12	6

BOTTOM SHELF

LP TNA19 PLI SHAPER 190mL	30160255	6
LP TNA19 FIX DESIGN 200mL	30160002	6
Fix Anti Frizz 250 ML	30162822	6
LP TNA19 FULL VOL EXTRA 250mL	30165120	6
LP TNA19 VOLUME LIFT 250mL	30160262	6
6-Fix	30162839	6
DUAL STYLERS BOUNCY & TENDER	30157729	6
HOLLYWOOD WAVES SIREN WAVES	30160163	6